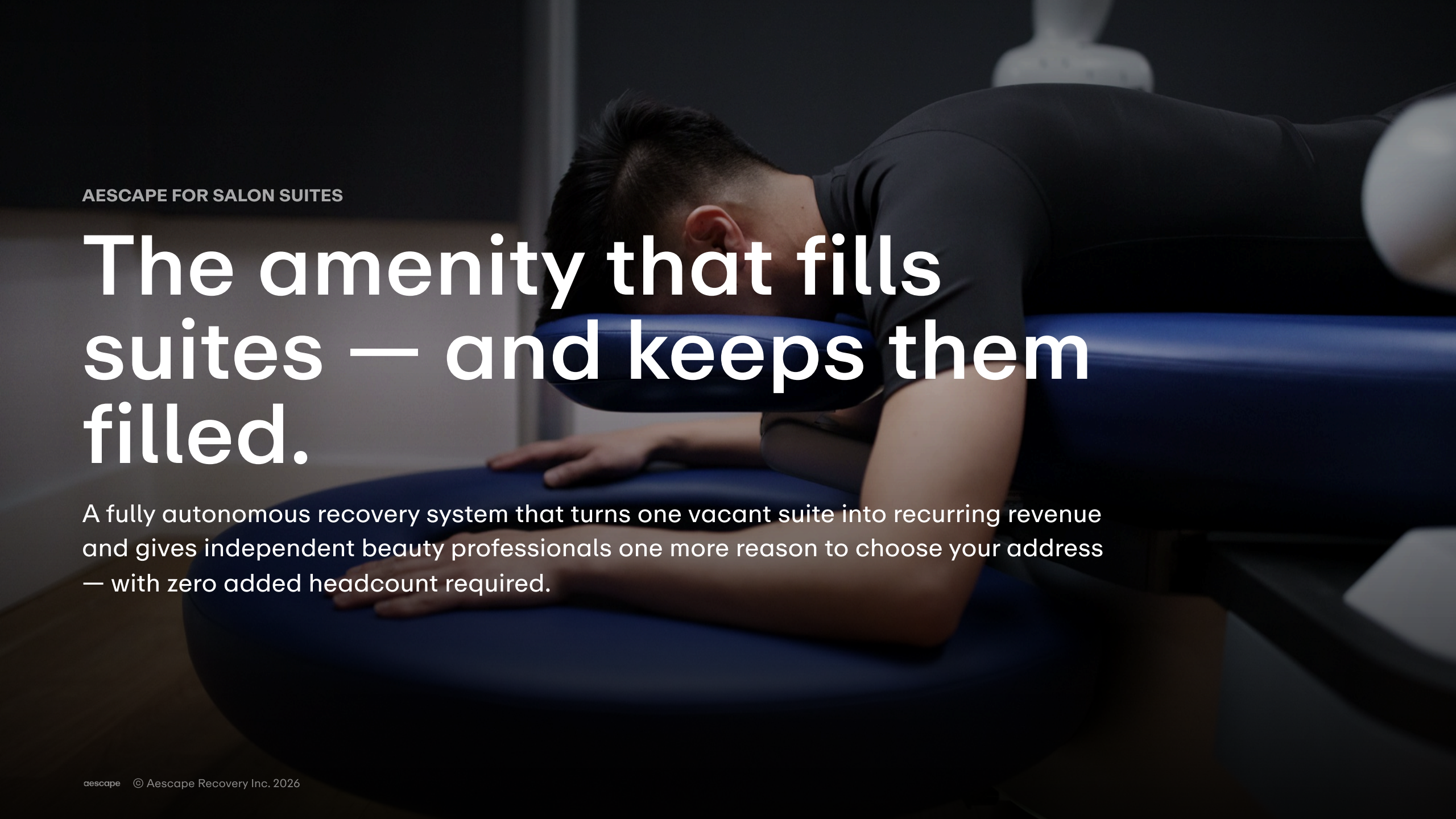




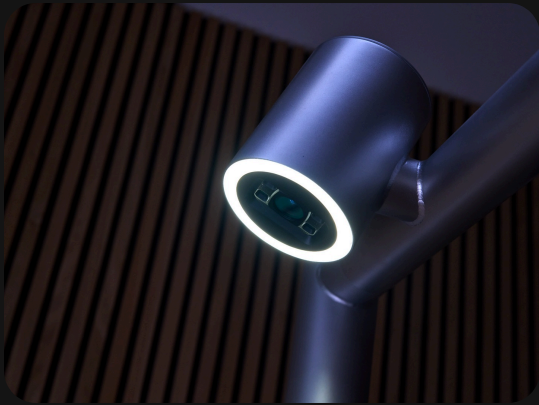
AESCAPE FOR SALON SUITES

The amenity that fills suites — and keeps them filled.

A fully autonomous recovery system that turns one vacant suite into recurring revenue and gives independent beauty professionals one more reason to choose your address — with zero added headcount required.

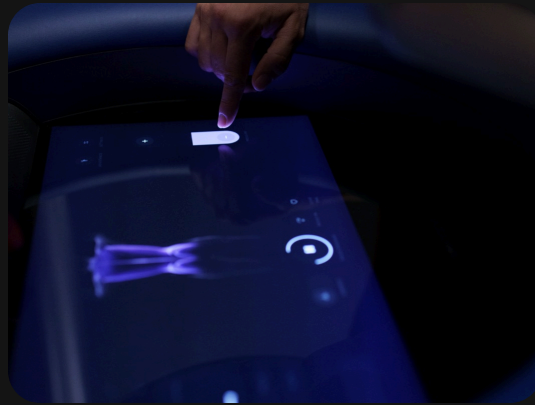
THE PRODUCT

Precision bodywork, personalized every session, consistent for every guest.



Body mapping

Every session starts with a real-time map of the body — targeted work from the first minute.



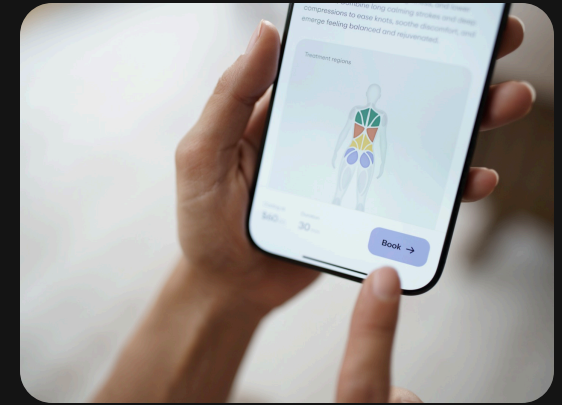
Real-time adaptation

Guests tune pressure, focus, music, and visuals throughout. Theirs, every time.



Consistency at scale

Private and self-guided. No oils, no shower — guests are back to their day in minutes.



Results that build

Outcomes improve with regular use and preferences carry over — a real reason to come back.

TRUSTED BY OPERATORS DEFINING MODERN WELLNESS

EQUINOX

LIFETIME®

Marriott
INTERNATIONAL

Hilton


FOUR SEASONS

|| pause

REMEDY^{PL}

“Aescape provides a new option that is quick,
convenient, effective, and feels great.”

James Gu · Senior Director, Spa, Equinox

130+

Partner locations
coast-to-coast

12K+

Sessions delivered
per month

92%

Average guest
satisfaction across
the fleet

WHY AESCAPE

Every suite earns rent. One can earn more — and help lease the rest.

A salon-suites business wins on the strength of the address: the professionals it attracts, the clients it draws, the reasons to renew. Aescape works all three at once — a flagship amenity that earns like a tenant, differentiates the location, and improves with use.

FILLS

Attract and retain suite renters. A flagship recovery amenity makes your locations the address independent beauty professionals want to work from — and one more reason to renew when the lease is up.

EARNs

One vacant suite becomes a self-running recovery room. Fully autonomous — no front desk, no added headcount required — recurring revenue that fits how a suite business already operates.

DRAWS

Recovery bookings bring clients into the building on a schedule, and every visit walks past your renters' doors. Traffic the whole roster benefits from.

An empty suite waits for a renter. Aescape earns on day one — and raises the value of every suite around it.

Built to out-deliver every alternative.

	AESCAPE	HUMAN BODYWORK	PASSIVE MODALITIES massage chairs · sauna cold plunge · red light
Consistent every session	●	○	◐
Runs every open hour	●	○	●
No added labor required	●	○	●
Personalized to the body	●	◐	○
Measurable outcomes & data	●	○	○
Recurring, high-margin revenue	●	◐	◐
Scalable	●	○	●

● delivers ◐ partial ○ doesn't

WHERE AESCAPE FITS

It fits in the suite you already have.

A standard salon suite is all it needs — no new build, no dedicated studio. A few of the places it earns:

A single vacant suite

Double or corner suite

End-of-hall suite

Lobby-adjacent suite

Wellness-wing anchor

Flex suite between leases

Underleased corner

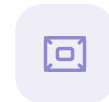
Front-of-house feature



EASY TO DEPLOY

Minimal footprint. No buildout.

A standalone system that fits a standard suite — no plumbing, no construction. Ships in 6–8 weeks, with white-glove delivery and installation in 1–2 days.



FOOTPRINT

8 × 10' floor space



POWER

120V · 4-5 amps · standard outlet



CONNECTIVITY

25 Mbps · ethernet or Wi-Fi



THE SECTOR

Recovery is where your clients' wellness spend is going.

+13%

planned increase in consumer wellness spend for 2026 — the only category trending up^{*}

\$60B

Americans' planned spend on health and fitness in 2026^{**}

#3

recovery's rank on ACE's 2026 Fitness Trends list, up from #6 in 2025^{***}

^{*} CivicScience, Dec 2025 · ^{**} Health & Fitness Association x Kantar · ^{***} ACE 2026 Fitness Trends list

THE ECONOMICS

Multiples, not percentages.

One suite, two ways to earn it. Revenue per square foot — a rented suite vs. Aescape.

SUITE BASELINE · TYPICAL LISTED WEEKLY RENTS	
Weekly suite rent (typical listings)	\$250–600
Implied revenue / sq ft / year	\$100–250

AESCAPE · RECOVERY-AS-INFRASTRUCTURE	
Recovery suite	
Revenue / sq ft / year	\$500–1,000 4–6x
Operating profit / sq ft	\$200–400

Suite figures derived from publicly listed weekly rents at national salon-suite brands — check them against your own rent card. Aescape figures from internal ROIC analysis and require a utilization assumption. Illustrative, not a forecast.



THE NETWORK

OPT-IN

COMING SOON

Drive demand, book sessions, process payment — across the network.

The Aescape Network puts your location in front of recovery-seekers and routes incremental bookings to you — on top of the demand you already drive. **No booking or payment stack to build.**

0%

bookings from your existing system

7.5%

your members and customers, booked through the Aescape app

15%

returning bookings Aescape drives for you

30%

first-time bookings Aescape drives for you

You control how much Network demand you accept — down to zero — anytime.

Three layers. One partner-friendly commercial model.

Hardware delivers the experience. Platform keeps it performing. Network adds demand on top of your own.

HARDWARE

One-time. You own it.

A fully integrated recovery system, installed and supported. 3-year warranty with 2-year extension available, ~99% uptime, 2-day field SLA.

\$125,000

Delivery, white-glove install, training, apparel, and launch marketing assets included.

PLATFORM

Annual. Keeps it performing.

Software, remote monitoring, reporting, recovery content, and dedicated Partner Success.

SAVE \$10,000

\$10K annually per device

Bundle 5 years of Platform with your purchase and save 20%. 2-year commitment, then renews annually.

NETWORK

Opt-in. Pay for outcomes.

Discovery, booking, and incremental demand that fills the table, managed by Aescape.

COMING SOON

Pay for Performance

0% on your own demand · 7.5% your members and customers booked through the Aescape app · 15% returning · 30% on first-time Aescape users.

WHO DOES WHAT

Built to run inside your operation, not on top of it.

What Aescape handles

- Delivery, installation, and setup
- Body mapping and personalized session delivery, every time
- Unit maintenance, ~99% uptime, and 2-day field-repair response
- Software updates and recovery content
- Revenue dashboards, Partner Success, and growth playbooks

Opt into Network for:

- Discovery & booking platform
- Commerce & revenue tools
- Demand, lifecycle & retention marketing

What your team does

- Introduce and position Aescape within your locations, in whatever way fits your brand
- Drive local awareness and bookings through your own channels — Aescape supplies the assets
- Set your own session pricing and decide how it fits your suite and membership offers
- Choose the suite it lives in and how renters and their clients book it
- Track revenue and utilization through the dashboard and adjust as you see fit

Thank you.

partnerships@aescape.com

[instagram.com/Aescape](https://www.instagram.com/Aescape)

Intelligent Recovery for Every Body